This is the presentation for the first Working Group Meeting being conducted for the Ted Stevens Anchorage International Airport Master Plan Update. It was delivered on Tuesday December 11th at the CIRI Building First Floor Conference Room in Anchorage, Alaska. The presenter is Evan Pfahler, Master Plan Update Project Manager with Reynolds Smith, and Hills, Inc. (RS&H).

• The presentation was approximately 15 minutes.
• The presentation is part of Working Group Meeting 1.
This purpose of this presentation is to:

1. Define what an airport Master Plan Update is
2. Explain how the Working Group contributes to the Master Plan Update
3. Update the Working Group on the progress of the Master Plan
ANC Master Plan Update // Working Group Meeting 1
This Presentation’s Purpose

1. Define the Master Plan Update
2. Explain How the Working Group Contributes to the Master Plan Update
3. Update our Progress to Date

First we will define a Master Plan Update
This definition has been shown at Public Open Houses in July 2012 and September 2012 and provides the audience with a basic definition of what a Master Plan is. This definition offers three main elements:

1. *That a Master Plan is a comprehensive study...*
2. *That a Master Plan is a development plan...*
3. *That a Master Plan is intended to allow the Airport to meet demand...*
Federal Aviation Administration (FAA) Advisory Circular 150/5070-6B, *Airport Master Plans*, also defines a Master Plan as “the sponsor’s strategy for the development of the airport.”
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Who is the “sponsor?”

“\textit{The master plan is the sponsor's strategy for the development of the airport.}”

FAA Advisory Circular 150/5360-6B Airport Master Plans

Who is the “airport sponsor?”
“Airport sponsor” is the FAA’s term for the owner and/or operator of the airport. In the case of Ted Stevens Anchorage International Airport, the State of Alaska Department of Transportation and Public Facilities is the owner and operator of the airport and is, therefore, the airport sponsor. A such, the State of Alaska DOT&PF is empowered to lead the master plan update process and make critical decisions.
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What is a development strategy?

“The master plan is the sponsor’s strategy for the development of the airport.”

FAA Advisory Circular 150/5150-6B Airport Master Plans

What is a “development strategy?”
According to Miriam Webster...

*Development* means to “make [the Airport] available or useable…”

*Strategy* is a “careful plan or method…”

Thus, a development strategy is a careful plan to make [the Airport] useable…
The Mission of Ted Stevens Anchorage International Airport is to “DEVELOP – OPERATE – MAINTAIN the Airport for ANCHORAGE – ALASKA – THE WORLD.”

The master plan update is a process that allows the Airport to achieve its mission.
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The Master Plan Update is…

The
DOT & PF’s
careful plan
to make the Airport
available and usable…

The Master Plan Update is the DOT&PF’s careful plan to make the Airport available and usable…
There are two primary tangible work products to be delivered at the conclusion of the process.

1. The Airport Layout Plan is an illustration of the current facilities as well as the facilities proposed for development through the master plan process. The Airport Layout Plan is submitted to the Federal Aviation Administration for review and conditional approval. The FAA’s conditional approval reflects that the proposed development is justified and meets the FAA’s facility design standards. Additional environmental approval and permits are still required even if the FAA conditionally approves the Airport Layout Plan.

2. The technical report accompanies the Airport Layout Plan and details why the proposed improvements are needed and how they can be implemented.
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The Working Group contributes to the successful outcome of the Master Plan Update process.
The Working Group is composed of representatives of a diverse set of organizations but generally reflects a broad range of community interests in the outcome of the Master Plan Update. In addition to a Working Group, the Master Plan Update will also establish a technical advisory committee and conduct outreach with local tribes.
The mission of the Working Group is to provide input reflecting neighborhood, community, and business group interests and help make the Master Plan Update a success.
The nature of Master Plans is that they are often all-encompassing. However, every issue facing an airport cannot necessarily be addressed through the master plan process.
The Master Plan Update team must identify issues and also organize and prioritize issues to be addressed through the Master Plan Process such that the process can be completed effectively while addressing the highest priority issues appropriate for a Master Plan Update.
Noise, traffic, reuse of the North Terminal, parks and recreation facilities, outreach, and communication have all been identified as issues to be addressed through the Master Plan Update process. This is a limited summary of issues communicated to the Master Plan Update team during the early outreach of the Master Plan Process. The Master Plan Team will look to the Working Group to help define the issues, organize the issues, and prioritize the issues.
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3. Update Our Progress to Date

The Master Plan Update is in its fifth month and progress continues to move forward.
This flow chart generally outlines the Master Plan Update process and its individual tasks. The tasks with green check marks have been completed for the Ted Stevens Anchorage International Airport Master Plan Update. The red “A” indicates the task that is currently underway.
The schedule for the Ted Stevens Anchorage International Airport Master Plan update shows that the alternatives development process can be anticipated to occur in the first half of 2013 and that a future direction for Ted Stevens Anchorage International Airport is anticipated for selection by late May 2013.

*To maximize stakeholders’ time and interest, we are planning our most intense period of public involvement during the school year (September 2012-May 2013).
The Master Plan Update process is cyclical. It is important to understand that the decisions made during this process will be reexamined and validated through future updates to the Master Plan Process and that capital projects will be implemented when the need is clearly defined. The Master Plan Process should be ongoing to ensure effective improvements are made to the Airport and its facilities.
The Master Plan Update team is attentive to other concurrent studies that may affect the Master Plan Update or that the Master Plan Update may impact.
This concludes the Ted Stevens Anchorage International Airport Working Group Meeting 1 project presentation.
ANC Master Plan Update // Working Group Meeting 1
Working Group Presentation

🌟 Public Involvement Overview
🌟 Working Group
  🌟 Why
  🌟 Who
  🌟 What
  🌟 Where
  🌟 When

This presentation was given by Katherine Wood, HDR Alaska, Public Involvement Lead for the Anchorage Airport Master Plan Update. The presentation was given to the Working Group during a meeting on 12/11/12.

For more information on the Master Plan Update, visit the website at: www.ancmasterplan.com
Public involvement will occur throughout the entire Master Plan Update, with heaviest public involvement planned for the school year of 2012/2013.

Public input to date has influenced the Draft Issues List (which was first shared at the September 2012 Public Open House and will be shared with you in this meeting) and the Public Involvement Program.
These are the goals for the Public Involvement process that were shared at the September Public Open House.
There is a robust public involvement process underway. The Working Group and Technical Advisory Committee are two tools among many that will be used to gather public input. While each tool has a different audience, they all provide opportunities for people to provide input to the Master Plan Update.

All input that is gathered from these tools is considered by the Airport and the Master Plan Update Team.
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Working Group – Why?

Mission: To provide input reflecting neighborhood, community, and business group interests and help make the Master Plan Update a success.

- Reflect the concerns and issues of various stakeholders
- Serve as a “sounding board” to the Airport
- Serve as a communication link
- Comment on plans and work products

The Working Group will serve as a sounding board for weighing Master Plan Update recommendations against community goals, values and needs. Moreover, the Working Group will facilitate communication between interested parties, Airport administration and the Master Plan Update Team.

The Working Group is a voluntary tool the Airport has selected to use as part of the process.

The Working Group has been designed to reflect a diversity of opinions.

Name Change
You may notice that in our original planning we referred to this group as the “Stakeholder Working Group.” Because there has been some confusion about who is a stakeholder, and there is already an existing, ongoing “Stakeholder Meeting” that occurs monthly at the Airport, we have decided to call our group the “Master Plan Update Working Group” to avoid any confusion in future.
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Working Group – Who?

Who does the Working Group represent?

11-20 participants from organizations that represent:
- Neighbors
- Community
- Recreational Groups
- Environmental Groups
- Business Groups

The Working Group is comprised of members representing neighborhood, community, recreational, environmental and business interest groups.
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Working Group – Who?

The following organizations were invited to participate:

- Alaska Center for the Environment
- Alaska Chamber of Commerce
- Alaska Travel Industry Association
- Alaska Truckers Association
- Anchorage Airport Communications Committee
- Anchorage Cab Drivers Association
- Anchorage Chamber of Commerce
- Anchorage Economic Development Corporation
- Federation of Community Councils
- Lynden Air Cargo
- MOA Planning Department
- Nordic Ski Association of Anchorage
- Pruhs Corporation
- Sand Lake Community Council
- Spenard Community Council
- Turnagain Community Council
- UAA Aviation Technology Division
- Visit Anchorage (formerly ACVR)

Organizations were identified based on FAA guidance, results of early outreach, and our draft issues list. We also asked people at public meetings and in interviews to let us know if they were interested in participating.

Invitations were sent to the listed organizations asking them to identify a Representative and an Alternate to participate in meetings.

Note: At this point in time, Lynden Air Cargo has declined to participate in the Working Group.
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Working Group – Who?

Representative:
- Identified by organization
- Commit to attend five meetings
- Devote time, study, and thought
- Provide input that reflects organization’s views
- Be open and work productively
- Keep organization informed
- Shape recommendations
- Keep Alternate up to speed

The role of the Representative is to:
- Committee to attend all five Working Group meetings.
- Devote time, study, and thought necessary to complete Working Group duties.
- Provide input that represents organization’s views and equally consider interests of the local community, the Airport, and the Municipality of Anchorage and State of Alaska as a whole; seek common-ground that serves the needs of all parties with a stake in the future of the Airport?
- Be open to learning more about the Airport and its operations.
- Work productively with other Working Group members, Airport administration, and the Master Plan Update Team when differences of opinion develop, and follow the ground rules.
- Work with other Working Group members to help shape recommendations to the Master Plan Update planning team.
- On an ongoing and informal basis, keep representative organizations informed regarding Master Plan Update issues and emerging recommendations.
- Keep the Alternate up to speed on Working Group activities.
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Working Group – Who?

Alternate:
- Stay up to speed on proceedings
- Participate if Representative is not available

Public:
- Provide comments at end of meeting if time allows
- Observe meetings

The role of the Alternate is to:
- Stay up to speed on proceedings.
- Participate if Representative is not available.
- Is welcome to attend meetings, but is not required to do so.

The role of the Public is to:
- Provide comments at the end of the meeting if time allows.
- Observe meetings.
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Working Group – Who?

Facilitator:
- Keep meeting on track
- Facilitate conversation
- Document conversations

Consultant:
- Listen and consider Working Group input
- Answer questions
- Provide information about Master Plan Update

Airport:
- Listen and consider Working Group input
- Answer questions
- Make final decisions

The role of the **Facilitator** is to:
- Keep meeting on track.
- Facilitate conversation.
- Document conversations.

The role of the **Consultant** is to:
- Listen and consider Working Group input.
- Answer questions.
- Provide information about Master Plan Update.

The role of the **Airport** is to:
- Listen and consider Working Group input.
- Answer questions.
- Make final decisions.
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Working Group – What?

Working Group meetings will be held in conjunction with key decision points during the Master Plan Update:

- background, goals, and objectives; issues identification
- facility requirements and alternatives evaluation criteria
- alternative concepts
- alternatives screening
- final recommendations review

During the Master Plan Update process, members will be asked to provide specific information on their organization’s interests as they relate to the following key decision points in the Master Plan Update:

- background, goals, and objectives; issues identification
- facility requirements and alternatives evaluation criteria
- alternative concepts
- alternatives screening
- final recommendations review

We anticipate that our next meeting will be held in late January/early February. We will schedule the meeting as soon as the technical content is ready, because we want to hold meetings to discuss content, not based on dates, to make the best use of your time.
ANC Master Plan Update // Working Group Meeting 1

Working Group – Where? When?

📍 Location - CIRI Building, Midtown
📍 Frequency - Five meetings at key decision points during Master Plan Update
📍 Timing - Questionnaire respondents provided the following top best times to meet:
  📍 11 am – 1 pm
  📍 5 pm – 7 pm

**Location:** Today’s meeting was held at the CIRI Building in Midtown. *Note: Most participants agreed that this location was acceptable. We will attempt to hold meetings in the same location when possible.*

**Frequency:** As mentioned in the last slide, we plan to have five meetings at key decision points in the Master Plan Update.

**Timing:** In the questionnaire filled out by respondents, the preferred meeting time was 11am to 1pm. The secondary meeting time was 5 to 7pm. *Note: Most participants agreed that the best meeting time was 11am to 1 pm. We will attempt to hold meetings during that time period.*